



Journal WATCH[®]
 MEDICINE THAT MATTERS

TARGETED EMAIL GROUP: PEDIATRICS AND ADOLESCENT MEDICINE



When you sponsor the *Journal Watch* Pediatrics and Adolescent Medicine email group, you reach your target pediatricians in a vehicle they've requested.

These weekly and monthly emails feature your display ad along with relevant content from *Journal Watch* Pediatrics and Adolescent Medicine online.

In addition to a weekly etoc newsletter, sponsors also receive a monthly *Journal Watch* Topic Alert on **Pediatric Infections**.

Sponsorship specifics Sponsorship is available on a monthly basis and includes a display ad on all *Journal Watch* Pediatrics and Adolescent Medicine, and Pediatric Infections email alerts.

Display ad format for a leaderboard ad is 728 x 90. The maximum file size is 25KB and can not loop more than 3 times.

PEDIATRICS AND ADOLESCENT MEDICINE GROUP

Pediatrics and Adolescent Medicine
 Pediatric Infections

EMAIL TYPE

ETOC
 ALERT

FREQUENCY

times sent/month

4
 1

REACH

emails/month

73,700
 7,300

TOTAL COST

gross/month

\$10,000

TOTAL

5

81,000

TO FIND OUT MORE

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