



Journal WATCH[®]
 MEDICINE THAT MATTERS

TARGETED EMAIL GROUP: EMERGENCY MEDICINE



When you sponsor the *Journal Watch* Emergency Medicine email group, you reach your target emergency medicine physicians in a vehicle they've requested.

These weekly and monthly emails feature your display ad along with relevant content from *Journal Watch* Emergency Medicine online.

Sponsorship specifics Sponsorship is available on a monthly basis and includes a display ad on all *Journal Watch* Emergency Medicine email alerts.

Display ad format for a leaderboard ad is 728 x 90. The maximum file size is 25KB and can not loop more than 3 times.

EMERGENCY MEDICINE GROUP

EMAIL TYPE

FREQUENCY

REACH

TOTAL COST

Emergency Medicine

ETOC

times sent/month

emails/month

gross/month

4

57,800

\$7,500

TO FIND OUT MORE

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